

## Dealdoc

## Distribution and marketing agreement for products

Pfizer Shanghai Pharmaceutical

Apr 20 2011

## Distribution and marketing agreement for products

Companies:  Announcement date:	Pfizer Shanghai Pharmaceutical Apr 20 2011
Deal value, US\$m:	n/d
• <u>Details</u>	
• Financials	
• <u>Termsheet</u>	
Press Release	
• Filing Data	
• Contract	
Details	
Announcement date:	Apr 20 2011
Industry sectors:	Bigpharma Pharmaceutical
Deal components:	Distribution  Marketing
Stages of development: Geographic focus:	Marketed Asia » China
Financials	
Deal value, US\$m:	n/d
Termsheet	
Pfizer have signed a memorandum of understanding to explore a broad range of mutual projects in China.	
The immediate goal is to give Shanghai Pharma the responsibility for registering and marketing an unspecified innovative Pfizer drug.	
MOU envisions deepening the relationship between the two companies, including possible equity investments.	
Press Release	
Shanghai Pharma and Pfizer Sign MOU to Expand Collaboration	
publication date: Apr 21, 2011	
Shanghai Pharmaceutical and Pfizer have signed a memorandum of understanding to explore a broad range of mutual projects in China. The immediate goal is to give Shanghai Pharma the responsibility for registering and marketing an unspecified innovative Pfizer drug. But the MOU envisions deepening the relationship between the two companies, including possible equity investments.	
Filing Data	
Not available.	
Contract	
Not available.	